



Minnetonka Yacht Club

19800 Minnetonka Boulevard, Deephaven, MN 55331 • Voice (952) 474-4457 • Fax (952) 474-4347
Member: Inland Lakes Yachting Association • Founding Member: United States Sailing Association

Advertise on the web and in the program!

Website:

Advertise on our website. The weather station and webcam have brought in many viewers, so this is a great opportunity

- \$795 for banner ad. This will appear at the top of most MYC web pages, and will rotate with other available ads as the pages are refreshed by the visitors. **Limit of 4 ads.**
- \$995 for weather station and webcam pages (the ad will appear on both). This is a fixed position ad that always appears on these two pages. **Limits of 7 ads.**
- 10% discount for regular MYC members and 10% discount if a half or full page ad also placed in the MYC annual program (so, up to 20% discount for regular members that place a half page or larger ad in the MYC annual program).

All ads must be approved by the MYC and space is limited on a first come basis. Graphic files displayed on the MYC website must be provided and will be reduced proportionally, if not already done, to 157x98 pixels and converted to JPEG, GIF, or PNG. If a URL (web address) is provided, visitors can click on the graphic to navigate to the desired destination.

Program:

Advertise in the Minnetonka Yacht Club Annual Program. This big, informative, colorful directory includes committee and fleet captain listings, facility information, social events, fleet rosters, sailing instructions, race & regatta schedules, trophy information, the 2012 membership roster and much more! The ads are available in color for the same low price.

Business Card	\$85.00	Inside Back Cover	\$440.00
¼ Page	\$125.00	Inside Front Cover	\$475.00
½ Page	\$200.00	Personal/Family Page	\$300.00
Full Page	\$375.00		

Please complete the form below and email us your ad (if business card size ad for the program, please enclose two business cards) and a check for payment to the MYC Office no later than **March 15, 2012**. Make checks out to Minnetonka Yacht Club. Have questions? Contact Carol at (952)474-4457.

Name: _____ Title: _____

Signature: _____

Company: _____

Address _____

Phone _____ Type/Size of Ad(s) _____

Total Amount Enclosed _____